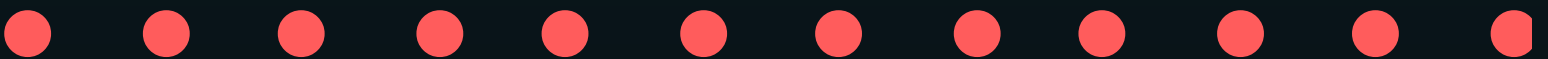
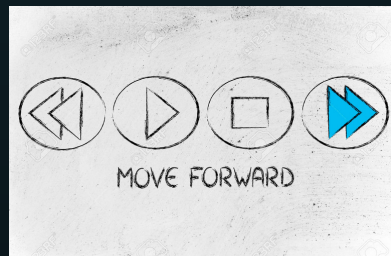




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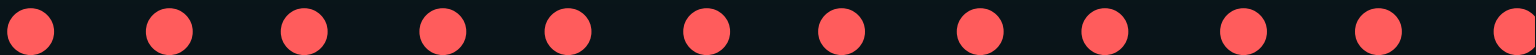
**5 Things You
Can Do Right
Now To
Advance Your
Music Career**





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All too often we say we have no time. This is bull. We'd rather waste time doing non-essential things that do not help us get any closer to our goals. Instead of turning on the television to watch another old movie or new reality show, go put those valuable minutes into something that will truly benefit you and your happiness and career in the long haul. Every minute counts. Make the most of it. Here are 5 things you can start to do right now:





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1 - *Make Some Social Media Connections*



Take some time and build your networks. Go find artists that are similar to you and follow their followers. Many of these people will follow you right back and even check out your profile. Make sure your profile is optimized so these potential new fans can find your info and music easily.

Start conversations with these new “connections”. DO NOT just tell them to go listen to your music! Ask a question. Find out what they like. Figure out how you can relate to them on a personal level and chat. These online “friends” will be much more willing to listen to your music and help you out by spreading it to their network. Just ask.

Follow IBG on [Twitter](#), [Facebook](#) & [InstaGram](#)



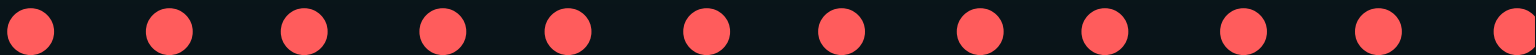
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2 - Practice Your Music



We have all heard that it takes 10,000 hours to master a skill. Whether that number is true or not, we do know that practice makes perfect. Every minute that you can spend practicing your songwriting or fiddling with your instrument is another bit closer to becoming an expert. We all truly enjoy playing music. Take that free 20 minutes you have and put it towards your skill and career.

All those little bits of time will add up to great results. No excuses, do it.





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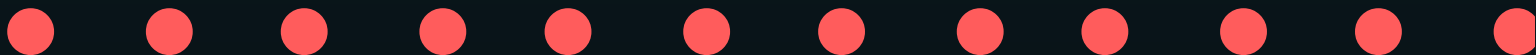
3 - Find A Show To Attend



If you want to be a star of the scene, you have to become a part of it first. Music scenes are shrinking everyday as people mistakenly think they can do it all online. Nothing will replace the power and community of live music and the individuals who love it.

Get out there and go support the other musical creators of your locale. Meet people that are out there doing the same thing you are doing.

Introduce yourself and network with these other artists. These connections can become extremely helpful and open more doors than anything else ever could. Learn from their experiences and share your own.



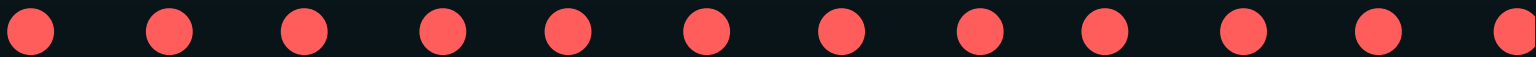


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4 - Talk To Your Friends



Stay in touch with the network of real friends you've built up through the years. No matter how or where you met them, do not be afraid or embarrassed to let them know what you're doing with your music career. And most importantly, ask these friends for their help! People want to see you succeed. Part of them wants to live through you to realize their own rock star dreams. Make sure they know all the little things they can do to help you. Ask them to follow all your social media accounts and Spotify profile. Have them share your music. Ask them to invite their other friends to your next show. Ask and you shall receive. These are your friends. You are not alone.





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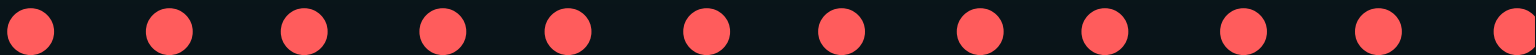
5 - Find Playlists To Get On



Playlists are the new radio. The beauty of them though is that they are much easier to get your music on. Listen to some playlists that are within your genre on Spotify, Apple Music, Amazon, and Soundcloud. Then start your own playlist. Put some of your songs among similar sounding artists. Let them know about the playlist and ask them to share it. This can go viral quite quickly.

Now find some semi-popular user-generated playlists that fit your music and reach out to these users asking if they would consider your music for the playlist. Always complement their playlists first and try to make a new friend. Spotify's share feature makes this really easy as you can share the exact track of yours that would fit the influencers style.

Also promise them that you will share their playlists with your fans as well. Playlister want to grow their fanbase as much as you do. Working together helps everyone..





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Conclusion

At first glance, these may seem like big steps that will take you a lot of time. They won't! Break them down and put in a little time each day. These little steps will add up faster than you think. When the ball starts rolling it will just get easier and easier. So stop wasting time and start making moves towards your future. Each step you take is one step closer to your goal.

Good luck. Indie Band Guru will be here to help every step of the way. [Just ask.](#)

Tell me your thoughts or other ideas at Keith@IndieBandGuru.com

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